



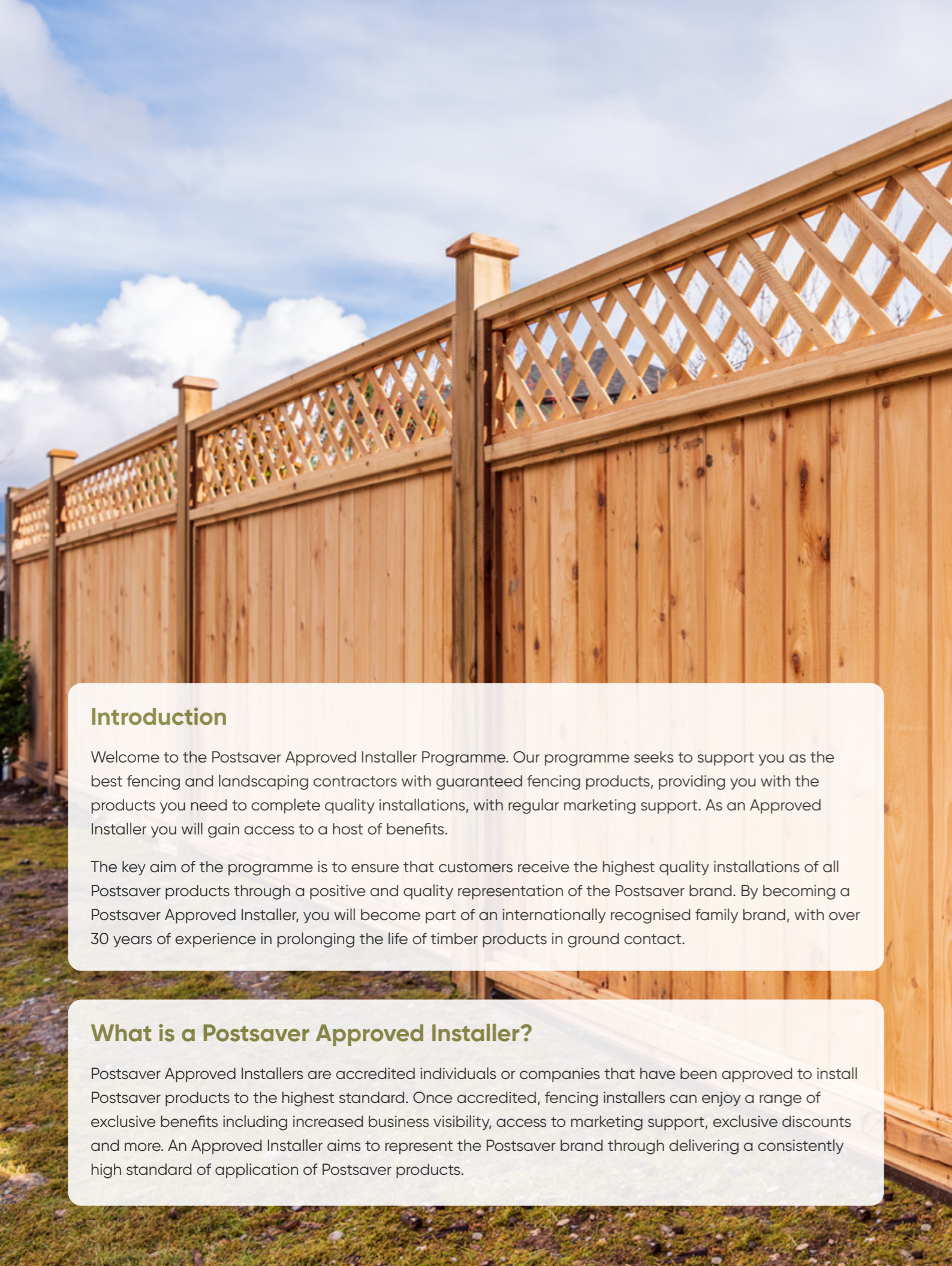
 **Approved
Installer**

Handbook

Join the Postsaver brand today

POSTSAVER[®]

Since 1994
★ **ROT** ★
PROTECTION
Guarantee



Introduction

Welcome to the Postsaver Approved Installer Programme. Our programme seeks to support you as the best fencing and landscaping contractors with guaranteed fencing products, providing you with the products you need to complete quality installations, with regular marketing support. As an Approved Installer you will gain access to a host of benefits.

The key aim of the programme is to ensure that customers receive the highest quality installations of all Postsaver products through a positive and quality representation of the Postsaver brand. By becoming a Postsaver Approved Installer, you will become part of an internationally recognised family brand, with over 30 years of experience in prolonging the life of timber products in ground contact.

What is a Postsaver Approved Installer?

Postsaver Approved Installers are accredited individuals or companies that have been approved to install Postsaver products to the highest standard. Once accredited, fencing installers can enjoy a range of exclusive benefits including increased business visibility, access to marketing support, exclusive discounts and more. An Approved Installer aims to represent the Postsaver brand through delivering a consistently high standard of application of Postsaver products.



Programme Benefits

Find out how we can support your business with our range of exclusive benefits for Approved Installers





Increase Your Business Visibility

- ✓ Listing on our Approved Installer map
- ✓ Your content shared across our social channels
- ✓ Pre-made social media content for you to post



Product Discounts

- ✓ Monthly discounts and offers on tools & accessories
- ✓ Exclusive rot protector pricing
- ✓ Get a £100 high street voucher for every £1,000 spent with us direct



Boost Your Reputation

- ✓ Free 'Approved Installer' van stickers
- ✓ Guarantee certificates for customers
- ✓ Use the Postsaver Approved Installer branding across your website and marketing



Annual Competitions

As well as having the opportunity to submit your work and become our 'Approved Installer of the Year', we also run a number of smaller competitions and promotions throughout the year.

Competition prizes range from high street and holiday vouchers to Greggs vouchers.



Marketing Support

We're on hand to assist you and your business with installing and promoting Postsaver products.





Support from our Marketing Team

We're always here to help. On approval, a Postsaver representative will create your upgraded map listing for you. This gives you another level of visibility and helps you acquire potential new customers.

Asset Download Centre

You will be given access to our digital library of images, videos, logos and promotional material for use across your website and social media pages as you wish.



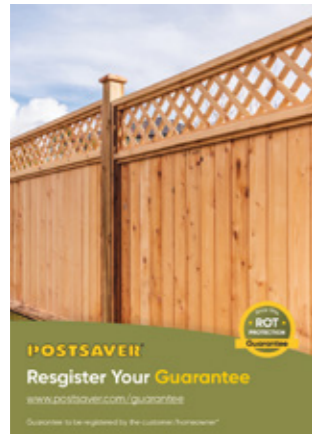
Digital Logo

We'll provide you with a Postsaver Approved Installer logo which you can use across any social media, web pages or digital marketing.



Vinyl Vehicle Sticker

As standard we send newly Approved Installers a vinyl vehicle sticker to show your accreditation.



A Guarantee for your Customers

Included in your welcome pack are several guarantee registration leaflets. These are to attach to your final customer invoice and include full details for your customer to register the guarantee. It is important to state on your invoice which Postsaver product has been used and to confirm the use of the UC4 treated timber. Additional copies can be requested at any time.

Customer Information Pack

As standard we issue Approved Installers customer information packs which contain key product information, promotional leaflets and guarantee registration information. Additional packs are available on request, free of charge.



Postsaver Awards

We want to recognise and reward your hard work. Find out more about our exclusive Approved Installer annual competition.



Annual Competition – Contractor of the Year

Our annual competition is designed to showcase and celebrate the very best the industry has to offer. This is open exclusively to our Approved Installers and, as well as giving you the opportunity to win great prizes, also means you'll benefit from some great PR surrounding the awards.

How to enter:

We want to see your best projects. To enter, simply submit a summary of your work, plus supporting images to approved@postsaver.co.uk by June 1st 2025. Our panel of judges will be working hard to make a decision on the best work, with the winner being announced towards the end of summer.

What are the judges looking for:

We want to know everything about your projects, ranging from photos and videos to a written description of the work you carried out, the client requirements, and why you feel this project deserves to win. Customer testimonials are also great to share (and we can add them to your web page!). All entries must demonstrate the use of Postsaver products.

When to enter:

You can enter any time of the year before 1st June. We'll issue regular reminders so you don't forget.



Becoming an Approved Installer

Find out what you need to do to become an accredited Postsaver Approved Installer

Qualification Requirements:

Approved Installers must meet the qualification requirements and maintain these during their valid status as an Approved Installer. These are as follows:

A Postsaver Approved Installer must carry out the installation of Postsaver rot protectors to the highest standard, subject to the correct product specifications, and ensure that the Postsaver brand is represented positively. Once accredited, a fencing, landscaping or construction contractor will be entitled to promote themselves or their business as a Postsaver Approved Installer. In order to qualify you must:

- Use UC4 treated posts (this is a requirement of the Postsaver guarantee)
- Maintain the perfect post rot protector application
- Share & tag Postsaver in social media posts featuring Postsaver products

Application and Assessment:

All applications to the Approved Installer programme must be submitted to approved@postsaver.co.uk To begin your application process, fill out the form at: www.postsaver.com/approved-installer/ and we'll be in touch.

How does the Approval Process Work?

If you're not already a Postsaver customer, we'll be in touch to organise a few sample products to be sent to you. As soon as you're in receipt of these, we will then organise a mutually agreeable time to review your application over a quick video call. If you are a customer and you already have some product in stock, that's great, we can get you approved in no time at all!

What is the Perfect Postsaver Application?

Postsaver rot protectors are easy to use and quick to apply and we have lots of video tutorials online which take you through the step by step process, but there is a perfect application that we're looking for in order to enable the guarantee to be effective.



Black Rings of Confidence

The heat-shrinking process causes the inner bituminous liner to melt, sealing it to the post. A perfect application will see this start to appear out of the top and bottom of the sleeve - we refer to these as the 'black rings of confidence' and are the signs of a great application.



Tight and Even Fit

A rot protector which is evenly shrunk to fit on all sides of the post.



No Holes

The outer layer of the rot protector must be in tact without any burn through. Any holes invalidate the post rot protector guarantee.



Installed Correctly

Postsaver rot protectors have a depth indicator on the sleeve. The top of the sleeve must be visible above the ground and not covered with soil, post mix or concrete.



Roll Square Posts

When fitting rot protectors to square posts, it is necessary to use a roller to adhere the outer layer to each side of the post. This is not a requirement for round posts.



Need Help?

Contact Us
approved@postsaver.co.uk
01452 764965

www.postsaver.com

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